

Vita

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Education

Ph.D. Indiana University, Bloomington, Indiana, 2000
M.A. Loyola University Chicago, Chicago, Illinois, 1994
B.S. Northwestern University, Evanston, Illinois, 1989

Professional Experience

Associate Professor, University of North Carolina at Greensboro, Fall 2007 to present
Assistant Professor, University of North Carolina at Greensboro, Fall 2001 to Summer 2007
Visiting Assistant Professor, University of North Carolina at Greensboro, Spring 2001
Instructor, University of North Carolina at Greensboro, Fall 2000

Courses Taught

The American Presidency (PSC 334)
The United States Congress (PSC 333)
Washington Summer Study Session (PSC 300)
Politics and the Media (PSC 337)
Research Methods in Political Science (PSC 301)
American Politics (PSC 100)
Art & Politics (PSC 300/ART 390)
Political Conflict in America: Angry Politicians, Alienated Voters (FMS 108)
Media and Government (Independent Study)
Media Effects and Congressional Campaigns (Independent Study)
Local Media Influence on Presidential Primaries (Independent Study)
Voting-Elections-Public Opinion

Books

Holian, David B. and Charles Prysby. 2014. *Candidate Character Traits in Presidential Elections*. New York: Routledge.

Publications (Refereed)

Holian, David B. and Charles Prysby. 2014. "Candidate Character Traits in the 2012 Presidential Election." *Presidential Studies Quarterly*, forthcoming.

- Holian, David B. and Charles Prysby. 2011. "Character First: Rethinking John McCain's 2008 Campaign Strategy." *American Review of Politics* 32: 318-342.
- Timothy B. Krebs and David B. Holian. 2007. "Competitive Positioning, Deracialization, and Attack Speech: A Study of Negative Campaigning in the 2001 Los Angeles Mayoral Election." *American Politics Research* 35:123-149.
- David B. Holian. 2006. "Trust the Party Line: Issue Ownership and Presidential Approval from Reagan to Clinton." *American Politics Research* 34:777-802.
- Michael R. Wolf and David B. Holian. 2006. "Polls, Elite Opinion, and the President: How Information and Issue Saliency Affect Approval." *Presidential Studies Quarterly* 36:584-605.
- Timothy B. Krebs and David B. Holian. 2005. "Media and Momentum: Strategic Contributing in a Big-City Mayoral Election." *Urban Affairs Review* 40:614-33.
- David B. Holian. 2004. "He's Stealing My Issues! Clinton's Crime Rhetoric and the Dynamics of Issue Ownership." *Political Behavior* 26:95-124.
- John P. Pelissero, David B. Holian, and Laura A. Tomaka. 2000. "Does Political Incorporation Matter? The Impact of Minority Mayors Over Time." *Urban Affairs Review* 36:84-92.
- Marjorie Randon Hershey with David B. Holian. 2000. "Constructing Explanations for Governors' Races: The Abortion Issue and the 1990 Gubernatorial Elections." *Political Communication* 17:239-62.
- Gregory N. Flemming, David B. Holian, and Susan Gluck Mezey. 1998. "An Integrated Model of Privacy Decision Making in State Supreme Courts." *American Politics Quarterly* 26:35-58.
- David B. Holian, Timothy B. Krebs, and Michael H. Walsh. 1997. "Constituency Opinion, Ross Perot, and Roll-Call Behavior in the U.S. House: The Case of the NAFTA." *Legislative Studies Quarterly* 22:369-392.
- Robert D. Brown, Jennifer M. Davis, L. Marvin Overby, Charles E. Smith, Jr., and David B. Holian. 1997. "The Dynamics of Committee Outliers: Evidence from the House of Representatives, 1951-1990." *The Journal of Legislative Studies* 3:70-88.
- Kenneth M. Johnson, John P. Pelissero, David B. Holian, and Michael T. Maly. 1995. "Local Government Fiscal Burden in Nonmetropolitan America," *Rural Sociology* 60:381-398.

Publications (Invited)

- David B. Holian and Michael R. Wolf. 2006. "The 2006 American Congressional Elections: A Change of Fortunes in Washington?" Centre for International Political Studies, No. 76/2006.
- Michael R. Wolf and David B. Holian. 2006. "President Bush: Weakened But Still Relevant." Centre for International Political Studies, No. 15/2006.

Book Reviews

- The Moral Rhetoric of American Presidents*, by Colleen J. Shogan, *Perspectives on Politics* 5:832-833.

Selected Conference Papers

- Charles Prysby and David B. Holian. 2013. "Candidate Character Traits and the 2012 Presidential Election." Prepared for presentation at the 2013 annual meeting of the American Political Science Association, August 29-September 1, Chicago, Illinois.
- Timothy B. Krebs and David B. Holian. 2011. "Campaign Advertising in Mayoral Elections: Different Rules, Different Candidates, Different Strategies." Prepared for

- presentation at the 2011 annual meeting of the Midwest Political Science Association, March 31-April 2, Chicago, Illinois.
- Charles Prysby and David B. Holian. 2011. "Closed Versus Open-Ended Measures of Candidate Character Traits." Prepared for presentation at the 2011 annual meeting of the Southern Political Science Association, January 5-8, New Orleans, Louisiana.
- David B. Holian and Charles Prysby. 2009. "A Candidate You Can Believe In? Voter Perceptions of Candidate Character in the 2008 Presidential Elections." Paper presented at the annual meeting of the American Political Science Association, Toronto, September 3-6.
- Timothy B. Krebs and David B. Holian. 2009. "Television Advertising in Mayoral Campaigns." Paper presented at the annual meeting of the American Political Science Association, Toronto, September 3-6.
- David B. Holian and Charles Prysby. 2008. "Who Votes On the Basis of the Candidate's Personality? Vote Choice in U.S. Presidential Elections, 1992-2004." Paper presented at the annual meeting of the American Political Science Association, Boston, August 28-31.
- David B. Holian and Charles Prysby. 2008. "Determinants of Voter Perceptions of Candidate Personal Traits." Paper presented at the annual meeting of the Midwest Political Science Association, Chicago, April 3-6.
- Charles Prysby and David B. Holian. 2007. "Perceptions of Candidate Personal Traits and Voting in Presidential Elections, 1996-2004." Paper presented at the annual meeting of the American Political Science Association, Chicago, August 29-September 2.
- David B. Holian. 2007. "Stealing or Staying Away: Presidential Rhetoric on Opposition Issues." Paper presented at the annual meeting of the Midwest Political Science Association, Chicago, April 12-15.
- Michael R. Wolf and David B. Holian. 2004. "Bush & Iraq: An Experiment on Salient Issues and Presidential Approval." Paper presented at the annual meeting of the Midwest Political Science Association, Chicago, April 15-18.
- Timothy B. Krebs and David B. Holian. 2004. "When Do Candidates Attack? A Study of Negative Campaigning in a Big-City Mayoral Election." Paper presented at the annual meeting of the Midwest Political Science Association, Chicago, April 15-18.
- David B. Holian and Michael R. Wolf. 2003. "Deconstructing Presidential Approval: The Differential Impact of the Issue Agenda on Independents and Partisans." Paper presented at the annual meeting of the American Political Science Association, Philadelphia, August 28-31.
- Timothy B. Krebs and David B. Holian. 2003. "Explaining the Likelihood of Attack Speech in a Big-City Mayoral Election." Paper presented at the annual meeting of the Midwest Political Science Association, Chicago, April 3-6.
- David B. Holian. 2002. "Issue Ownership and Governing: Media Coverage and Presidential Speeches, 1981-2000." Paper presented at the annual meeting of the Midwest Political Science Association, Chicago, April 25-28.
- Timothy B. Krebs and David B. Holian. 2001. "Fund Raising in Mayoral Campaigns: The Effects of Media Coverage and Public Opinion Polls." Paper presented at the annual meeting of the American Political Science Association, San Francisco, August 30-September 2.
- David B. Holian. 2001. "He's Stealing My Issues! Clinton on Crime." Paper presented at the annual meeting of the Midwest Political Science Association, Chicago, April 19-22.
- Gerald C. Wright, John P. McIver, Robert S. Erikson, and David B. Holian. 2000. "Stability and Change in State Elections, Carter through Clinton." Paper presented at the annual meeting of the Midwest Political Science Association, Chicago, April 27-30.

Fellowships, Grants, and Awards

UNCG College of Arts and Sciences Teaching Excellence Award, 2015

UNCG Grant Proposal Preparation Grant, Fall 2011, \$3,000

UNCG Faculty Research Leave, Fall 2010.

Robert H. Michel Civic Education Grant, The Dirksen Congressional Center, 2004-2005,
\$6,500.

Summer Excellence Research Award, University of North Carolina at Greensboro, Summer
2002, \$4,000.

New Faculty Grant, University of North Carolina at Greensboro, 2001-2002, \$3,500.

Department/College/University Service

Director, Center for Legislative Studies, Fall 2011 to present.

Member, College of Arts and Sciences Budget & Planning Committee, Fall 2014 to present.

Member, General Education Council, Spring 2011 to present.

Chair, General Education Council Subcommittee on Recertification, Fall 2012 to present.

Undergraduate Coordinator, Fall 2001 to Spring 2010.

Political Awareness Club Faculty Advisor, Fall 2001 to Spring 2010.

Master Advisor, Summer 2004.

Department Assessment Committee, Spring 2007 to Spring 2012.

Department Student Awards Committee, Fall 2005 to Spring 2013.

Department Liaison to the Jackson Library, Fall 2000 to present.

Member of Social and Behavioral Sciences GEC committee, Fall 2004 to Spring 2006.

Chair of Social and Behavioral Sciences GEC committee, Fall 2006 to Spring 2007.

The Carolinian Faculty Advisor, Spring 2004 to Spring 2009.

Faculty mentor, UNCG Undergraduate Research Assistantship program, 2002-03.

Political Science Department representative, Harriet Elliot Lecture Series committee, 2001-02.

Professional Service

Referee for CQ Press and the *American Political Science Review*, *American Journal of Political Science*, *Journal of Politics*, *Political Behavior*, *British Journal of Political Science*, *American Politics Research*, *Political Research Quarterly*, *International Studies Quarterly*, and *Politics and Policy*.

Co-editor, *American Politics at a Crossroads*, Centre for International Policy Studies. Series of articles on the current state of American politics, March 2006 to August 2011.

Selected Community Service

“The Role of the Mass Media in the 2012 Election.” Panel discussion and question-and-answer session. Sponsored by the MPA Alumni Reunion, October 2012.

“The Outlook for the 2012 Presidential and Congressional Elections.” Question-and-answer session. PAC Pizza & Politics, October 2012.

“I Can't Believe I'm Losing to This Guy! The (Partially) Hidden Factors That Signal an Obama Victory (Maybe).” Presentation and question-and-answer session. Sponsored by the Center for Legislative Studies, September 2012.

“The Importance of the Hispanic Vote in the 2012 Election.” Presentation and question-and-answer session. Sponsored by the International Civil Rights Center & Museum, September 2012.

“Predicting the 2012 Presidential Election.” Guest Lecture for the Exploratory Studies: Social Science Learning Community, September 2012.

“Perspectives on the 2012 Presidential Election: Where We Stand Now.” Presentation and question-and-answer session. Sponsored by the Holy Trinity Episcopal Church Men's

- Club, August 2012.
- “Perspectives on the 2012 Presidential Election.” Remarks and question-and-answer session for the Ashby Residential College’s Core Class, Greensboro, NC, January 2012.
- “Perspectives on the 2012 Presidential Election.” Remarks and question-and-answer session for the Kiwanis Club of Greensboro, Greensboro, NC, November 2011.
- “The Empty Chamber: Polarization and Gridlock in the U.S. Senate.” Presentation and question-and-answer session. Sponsored by the Center for Legislative Studies, October 2011.
- “Placing Obama in Political Time.” Remarks and question-and-answer session for the Honors College’s “Food for Thought” meeting, UNCG, January 2009.
- “American Politics and the 21st Century University.” Panel discussion concerning President Barack Obama’s inaugural address, UNCG, January 2009.
- “The More Things Change...The More Things Change: Obama in the Age of New Media.” Presentation and question-and-answer session. Sponsored by the Center for Legislative Studies, October 2009.
- “Campaign 2008: The State of the Race.” Remarks and question-and-answer session for the Student Art League, UNCG, October 2008.
- “Campaign 2008: The State of the Race.” Remarks and question-and-answer session for the Dogwood Garden Club, Greensboro, NC, September 2008.
- “Is This Any Way to Pick a President? From North Carolina to the Conventions.” Remarks and question-and-answer session at Oak Ridge Book Shop, Oak Ridge, NC, April 2008.
- “Pennsylvania and Beyond: The U.S. Presidential Primaries.” Digital video conference sponsored by the Public Affairs Office of the Embassy of the United States, Pretoria, South Africa, April 2008.
- “From Kucinich to Tancredo: The Ideological Placement of 2008 Presidential Candidates.” Remarks and question-and-answer session at UNCG’s Grogan Residential College, March 2008.
- “Why Vote: Apathy and Youth Turnout.” Presentation on voting & elections for the UNCG Art Department's Design Symposium, March 2008.
- “What’s So Super About Super Tuesday?” Presentation and panel discussion in the aftermath of the February 5 presidential primaries. Sponsored by the Center for Legislative Studies, February 2008.
- “The Function and Role of the Mass Media: Serving Democracy?” Panel discussion including local media representatives. Sponsored by the UNCG Alumni Association, October 2007.
- “The U.S. Media and Political Coverage.” Digital video conference sponsored by the Public Affairs Office of the Embassy of the United States, Pretoria, South Africa, August 2007.
- “Election 2006: The Battle for Congress.” Panel discussion and question-and-answer session at UNCG, Weatherspoon Auditorium, sponsored by the Center for Legislative Studies, September 2006.
- “Election 2004: What to Expect and Why.” Remarks and question-and-answer session at Shepherd’s Senior Center of Greater Winston-Salem, September 2004.
- “Election 2004: What to Expect and Why.” Remarks and question-and-answer session at the Sanctuary House of Greensboro, October 2004.
- “Portrayals of Presidents in the Movies: From ‘Sunrise at Campobello’ to ‘Dick’.” Remarks and question-and-answer session for members of the Young Democrats of Guilford County, April 2003.
- “Presidential Election 2000.” Remarks and question-and-answer session at the Greensboro Women’s Club for members of Altrusa International, Inc., October 2000.
- “American Elections and Campaign 2000.” Remarks and question-and-answer session with students in the Interlink Language Center, a campus organization for international students, September 2000.